

35.6' x 23.8' Billboard Specs:

- Color Mode: CMYK
- Resolution: 300 pixels per inch (PPI)
- Total Size: 17.8" high x 11.9" wide
- Bleed: .3" on each side represented by the purple border
- Keep all VITAL copy within .5" on all sides



Bleed design to this line. Edge of document. Keep all VITAL copy within this line.