



### 10.5' x 31.5' Billboard Specs:

- Color Mode: CMYK
- Resolution: 300 pixels per inch (PPI)
- Total Size: 5.85" high x 16.35" wide
- Bleed: .3" on each side represented by the purple border
- Keep all VITAL copy within .5" on all sides

Bleed design to this line.

Edge of document.

Keep all VITAL copy within this line.

