



36 x 12 Billboard Specs:

- Image Scale: 1' = ½" at 300 pixels per inch (PPI)
- Bleed: .3" on each side represented by the purple border
- Total Size: 18.6" x 6.6"
- Keep all VITAL copy within .5" on all sides

Bleed design to this line.

Edge of document.

Keep all VITAL copy within this line.

